

STRENGTHENING ASEAN'S ORGANIC PRODUCTS

SMART & LOW COST VALUE CHAIN DEVELOPMENT FOR THE MAJORITY

PRODUCTION: Mainstream OA Extension with Group Enterprise organisation & Internal Control

MARKET: Include low cost assurance modalities & local farmers/wet market spaces (domestic)

~~Develop logistic facilitation for SME entrepreneurs (export-import)~~
POLICY: Foster enabling regulation; implementation & integration [single ASEAN market]

- labelling; certification; recognition
- green/eco business development incentives
- government procurement (hospitals; army)

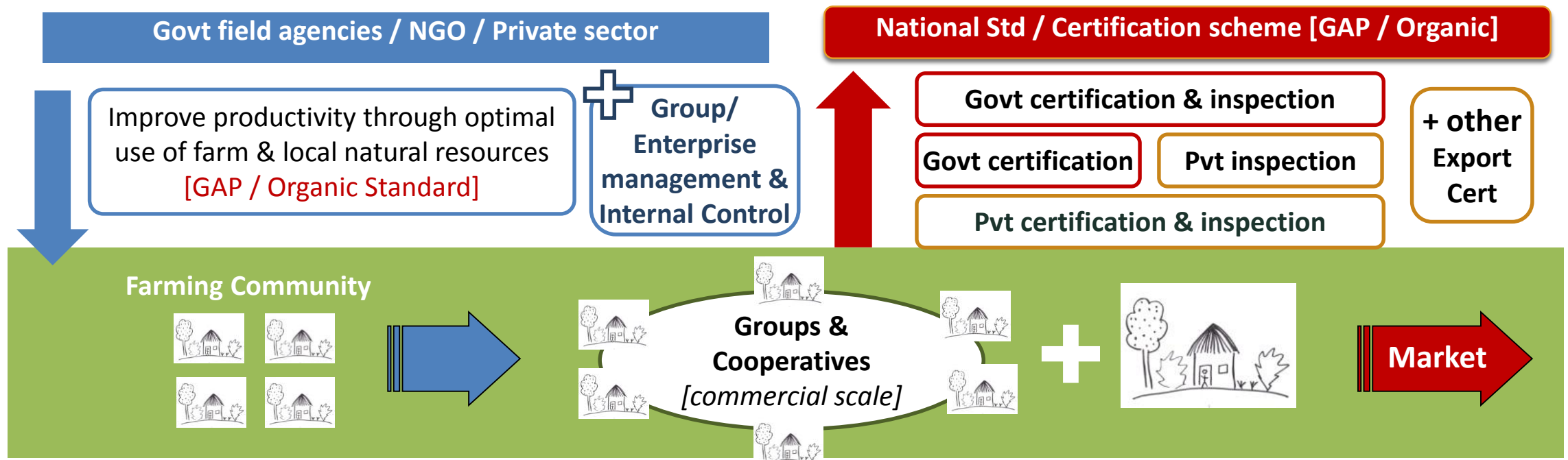
Smart Public-Private Partnerships; inter-governmental & national

✓**COMPETENCE** ■ ✓**CONFIDENCE** ■ ✓**CONVENIENCE** ■ ✓**COMMUNITY**

Mainstream OA Extension, Group Enterprise Organisation & Certification

Government rural development & extension agencies assist establishment of economic self-functioning farmer groups

- ✓ Productivity gains from adoption of GAP / Organic management practices
- ✓ Organisation of Farmer Groups (commercial scale) with functional ICS
- ✓ Enterprise management and market linkage
- ✓ Registration and supervision/inspection of Groups for certification (GAP / Organic) for domestic & export sales



Affordable Synergistic Quality Assurance & Trade Logistic facilitation



- ✓ Group/vendor registration and provincial surveillance

Provincial govt agencies & NGO/Nat Assoc oversight

Govt certification [GAP / Organic] & inspection



- ✓ National certification & mark use scheme

Authorised Private Inspection agents

Private certification & inspection with multiple accreditations & approvals [domestic & international]



- ✓ International Export certification

+ other Export Certifications including ASEAN (as needed)

ASEAN MRA

other Export Cert

Logistic facilitation for SMEs

Smart Public Private collaboration for regional sector development

- ASEAN member states have established / are developing national standards; organic certification/accreditation schemes and labelling regulations
- ASEAN Standard for Organic Agriculture (ASOA) established
 - plant based food products, i.e. crop production, wild harvesting and processing
- ASEAN Expert Working Group on Organic Agriculture (EWG-OA) established
 - development of ASEAN Guide for Organic Certification (AGOC)
 - ASEAN Mutual Recognition Arrangement for Organic Agriculture certification and products
 - monitor implementation of Strategic Plan of Action (SPA) for Organic Agriculture and other developments
- National Organic Associations are established in some ASEAN member states
- Federation/ Alliance of National Associations proposed
- Annual Biofach ASEAN (regional marketplace) from 2018

Private Sector participation?

- **Annual Organic Sector Development Symposium**
- **Roundtable Meeting between ASEAN EWG-OA and ASEAN Organic Alliance**

@ Biofach
ASEAN